

**Check Up on Your Doctor’s License Campaign  
Priority One Outreach Activities Update**

Outreach Activity	Status Update
<p>Develop a tutorial for the Medical Board of California’s (Board’s) website on how to lookup a physician’s license and what the information means on the website</p>	<p>The tutorial was completed in June 2016 and is available on YouTube and posted on the Board’s website’s main page <a href="http://www.mbc.ca.gov/">http://www.mbc.ca.gov/</a> “Check Up On Your Doctor’s License – Tutorial”</p> <p>The Board has completed the tutorial in Spanish and it is available on You Tube and on the Board’s website. <a href="https://www.youtube.com/watch?v=rzVpikwUFy8&amp;feature=youtu.be">https://www.youtube.com/watch?v=rzVpikwUFy8&amp;feature=youtu.be</a></p>
<p>Develop a PSA that can be provided to entities to air</p>	<p>Board staff will begin work on the PSA now that the Spanish version of the tutorial is complete. The estimated completion deadline for the PSA is January 2017.</p>
<p>Include information about the Board on utility bills throughout the state</p>	<p>The Public Affairs Manager will be working to launch the partnership with Tammi Watt’s (nurse practitioner) and PG&amp;E’s proposed Health Center for employees before the end of the year. The Board would provide brochures, newsletters, Op-Ed’s and presentations at their staff outreach events.</p>
<p>Include information about the Board on city, county, and state employee paystubs</p>	<p>A message encouraging state employees, vendors and contractors to “Check Up On Their Doctor’s License” appeared at the bottom of all State Warrants for June 2016, <b>reaching 439,916 individuals.</b></p> <p>The Board has made arrangements to have another global message like this on the March 1, 2017 State Warrants, in addition to a flier that will be placed in the March 31, 2017 state warrants. March is National Consumer Protection Month.</p> <p>The April 2016 issue (pg. 8) of the “California State Retiree” publication featured an image of the Board’s “Check Up On Your Doctor” brochure, <b>reaching 34,000 state retirees.</b></p> <p>The Orange County Health Care Agency published a ½ page write-up in its June employee newsletter “What’s Up” titled “Have</p>

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<p>Include information about the Board on city, county, and state employee paystubs (cont.)</p>	<p>You Done a Checkup on your Doctor’s License?” <b>reaching 3,000 agency employees.</b></p> <p>On May 17, 2016, San Bernardino County posted the Board’s information on the San Bernardino County website, <b>reaching potentially 2,139,570 individuals.</b></p> <p>On May 25, 2016, the Tulare County Health Department agreed to schedule the Board’s messaging on Twitter and Facebook pages throughout the year. In addition the information was added on the “Spotlight” section of its website. In addition they have created a network of digital signs that appear throughout its county buildings and Area Family Resource Centers/County Clinics that will carry the Board’s messaging and a small article will appear in the County Newsletter in the future, <b>reaching potentially 466,339 individuals.</b></p> <p>On May 31, 2016, the Monterey County Health Department posted an article about the campaign on its website. They have also promised to post social media as well, <b>reaching 431,344 individuals.</b> They have asked for brochures in Spanish, which the Board has developed and ordered.</p> <p>On July 6, 2016, the San Francisco Department of Public Health published the Board’s information on its website as well as through social media, <b>reaching potentially 852,469 individuals.</b></p> <p>On June 7, 2016, the Los Angeles County Department of Health Services began posting the Board’s information on the Patient Resources section of its website, <b>reaching potentially 10.12 million individuals.</b></p> <p>On June 7, 2016, Contra Costa County started running the Board’s message on its cable TV bulletin board which is available to all county</p>

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<p>Include information about the Board on city, county, and state employee paystubs (cont.)</p>	<p>residents, <b>reaching potentially up to 1.11 million individuals.</b></p> <p>On June 7, 2016, the Kern County Department of Public Health indicating they would immediately start to share the Board’s information on all its social media sites (Twitter and Facebook), <b>reaching potentially 875,589 individuals.</b></p> <p>On June 8, 2016, Stanislaus County Health Services posted the Board’s message in its various facilities, <b>reaching 525,491 individuals.</b></p> <p>On June 13, 2016 Fresno County began to run a feature on its intranet for the “Check Up On Your Doctor” campaign, targeting Fresno County readership, <b>reaching 7,000 employees.</b></p> <p>On July 28, 2016, the Long Beach Health and Human Services Department posted an article, “Do a Check Up on Your Doctor’s License” with the picture on their website, <b>reaching 300 employees.</b></p> <p>On August 19, 2016 the California Department of Consumer Affairs posted an article about Check up on Your Doctor’s License on their DCA Blog, <b>reaching an undetermined number of viewers.</b></p> <p>CalPERS ran a short article on the campaign in its <i>Perspective</i> newsletter’s Fall 2016 version, which is delivered to members’ homes and is available on the internet, <b>reaching 1.7 million members.</b></p> <p>CalPERS will be posting a bulletin on its intranet site <b>reaching 2,900 CalPERS employees.</b></p> <p>CalPERS also provided a link to the Board’s website on its open enrollment page from September through the end of October 2016.</p>

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<p>Work with the AARP to provide Board information at their conferences, in their publications, and on their website</p>	<p>The Board’s Public Affairs Manager has reached out to Charee Gillins who handles media for AARP in Southern California and Mark Beach who handles media in Northern California. Board staff has heard from Ms. Gillins who is going to look into the issue of promoting the Board’s messaging in Southern California regarding AARP. Board staff is waiting to hear back from Mr. Beach who represents Northern California.</p>
<p>Reach out to unions so they can provide their members information about the Board and a link to the Board’s website on union materials</p>	<p>CalSTRS ran a news brief on the “Check Up On Your Doctor” campaign in their Retired Educator publication in the Summer 2016 edition. A similar article ran in their Connections publication in the Fall 2016 issue. Together, both publications have the potential of <b>reaching 900,000 current and retired California teachers.</b></p> <p>The American Federation of State, County, and Municipal Employees (AFSCME) is a national union and has two District Councils, #36 serves Southern California and #57 serves Northern California. The Board’s Public Affairs Manager has spoken with Erica Lichtman from District 36, and on April 4, an email was sent to Ms. Lichtman providing a copy of the Board’s brochure and a short write up detailing the campaign. Board staff is still working on this. <b>Potential target readership is 120,000 California members.</b></p>
<p>Provide an interview and PSA to iHeart Radio with Board staff and/or with Board Members</p> <p>Interview/PSA on NPR and Capitol Public Radio</p>	<p>The Board’s Public Affairs Manager will work to get these interviews scheduled after the Board’s PSA is completed.</p>
<p>Encourage Legislative Members, Congressional Members, and local government to include information and a link to the Board’s website in their newsletters and to Tweet the Board’s link and post the Board’s link on their websites</p> <p>Hold a Legislative Day (possibly two) at the</p>	<p>The Board’s Legislative Day was held on May 11, 2016. Board Members met with legislators who are members of policy committees that impact the Board (such as the Senate Business, Professions and Economic Development Committee and the Assembly Business and Professions Committee). Additionally, 20 copies of the California State Retiree Article and the</p>

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<p>Capitol where Board staff passes out brochures and Members meet with key Legislators</p>	<p>Board’s outreach brochure were handed out to legislators at the State Capitol.</p>
<p>Encourage Legislative Members, Congressional Members, and local government to include information and a link to the Board’s website in their newsletters and to Tweet the Board’s link and post the Board’s link on their websites (cont.)</p>	<p>On May 17, 2016 the Board tweeted “Be an informed patient – check up on your doctor’s license status” accompanied by the graphic on the cover of the brochure. On May 23, 2016, Assembly Member Sebastian Ridley-Thomas re-tweeted the Board’s May 17 tweet.</p> <p>Senator Richard Pan, M.D. agreed to display and give out the Board’s “Check Up on your Doctor’s License” brochures in his office.</p>
<p>General Outreach activity</p>	<p>“Check up on your Doctor’s License” brochures have been translated into Spanish and are now available.</p> <p>On May 11, 2016, the Board had an exhibit at the Department of Consumer Affairs (DCA) Earth, Safety and Wellness Day at DCA headquarters, passing out the “Check Up On Your Doctor’s License” brochures, as well as instructing attendees on how to look up a license and what the information on the website means. <b>There were approximately 300 attendees.</b></p> <p>On June 17, 2016, the Public Affairs Manager gave a presentation on the importance of “Checking on Your Doctor’s License” at a Town Hall event with Assemblyman Jim Cooper in Sacramento at the ACC Senior Services Center. <b>There were approximately 100 attendees.</b></p> <p>On October 13, 2016 the public affairs manager along with the Yolo County District Attorney’s Office (and several other stakeholders) gave a presentation and set up an informational booth at the Senior Resource and Crime Prevention Fair in Woodland.</p>



# PERSPECTIVE

Fall 2016

Know Your Choices for  
2016 Health Open Enrollment



# Summary of Benefits and Coverage Notice

Choosing your health plan is an important decision. To assist you with this process, each health plan available through CalPERS has produced a Summary of Benefits and Coverage (SBC). In addition, the federal government has compiled a glossary of common health insurance terms. Together, these documents provide important information to help you better understand your health benefit coverage and more easily compare health plan options.

To view the SBCs and glossary online, visit [www.calpers.ca.gov](http://www.calpers.ca.gov) or any of the health plan websites below. To request a free paper copy of the SBC and glossary, please contact each health plan directly.

**Anthem Blue Cross HMO**  
(855) 839-4524  
[www.anthem.com/ca/calpers/hmo](http://www.anthem.com/ca/calpers/hmo)

**Kaiser Permanente**  
(800) 464-4000  
[www.kp.org/calpers](http://www.kp.org/calpers)

**Blue Shield of California**  
(800) 334-5847  
[www.blueshieldca.com/calpers](http://www.blueshieldca.com/calpers)

**Peace Officers Research Association of California\***  
(800) 288-6928  
[www.ibtoporac.org](http://www.ibtoporac.org)

**California Association of Highway Patrolmen\***  
(800) 734-2247  
[www.thecahp.org](http://www.thecahp.org)

**PERS Select, PERS Choice, and PERSCare**  
(877) 737-7776  
[www.anthem.com/ca/calpers](http://www.anthem.com/ca/calpers)

**California Correctional Peace Officers Association\***  
(800) 257-6213  
[www.ccpoabtf.org](http://www.ccpoabtf.org)

**Sharp Health Plan**  
(855) 995-5004  
[www.sharphealthplan.com/calpers](http://www.sharphealthplan.com/calpers)

**Health Net of California**  
(888) 926-4921  
[www.healthnet.com/calpers](http://www.healthnet.com/calpers)

**UnitedHealthcare**  
(877) 359-3714  
[www.uhc.com/calpers](http://www.uhc.com/calpers)

\*To enroll in these health plans, you must belong to the specific employee association and pay applicable dues.

## Long-Term Care Expanded Eligibility

**Did you know that CalPERS Long-Term Care Program eligibility extends to more than just California public employees and retirees?**

You and many of your immediate family members are all eligible to apply for coverage. Family members such as spouses, siblings, and adult children can apply, even if the public employee who makes an individual eligible does not apply.

Now, CalPERS Long-Term Care eligibility criteria has been expanded further to include former California public employees, as well as grandparents, grandchildren, nieces, nephews, aunts, uncles, sons-in-law, daughters-in-law, brothers-in-law, and sisters-in-law of current and former California public employees. This expansion provides an opportunity for even more people to find the peace of mind available with CalPERS Long-Term Care.

If you have any questions about applying for coverage or to find out if you or someone you know is eligible to apply, please call the CalPERS Long-Term Care Program toll free at (800) 908-9119, Monday through Friday, 8:00 a.m. to 5:00 p.m. Pacific Time or visit our website anytime at [www.calperslongtermcare.com](http://www.calperslongtermcare.com).



### Have You Checked Your Doctor's License?

The Medical Board of California encourages consumers to check their doctor's license. Such a checkup is simple and helps you make an informed choice when choosing a doctor. To determine a doctor's status, go to the Medical Board's website at [www.mbc.ca.gov](http://www.mbc.ca.gov) or call (800) 633-2322.

## CalSTRS Medicare Premium Payment Program—Are You Eligible?

You may be eligible for CalSTRS to pay your Medicare Part A (hospital) premiums through our Medicare Premium Payment Program if you retired or started receiving a disability benefit on or before June 30, 2012, and meet all the other requirements. Under the program, if you don't qualify for premium-free Medicare Part A, CalSTRS will pay your Part A premium directly to Medicare.

Your eligibility also depends on the time period during which you were employed and whether or not your employer held a Medicare Division election—and if your employer did hold an election, when it occurred, your vote and your age at the time of the election. Learn more about the eligibility requirements in the *Member Handbook* or at [CalSTRS.com/medicare-premium-payment-program](http://CalSTRS.com/medicare-premium-payment-program).

In addition, you must enroll in Medicare Parts A and B to participate in the Medicare Premium Payment Program. Call the Social Security Administration toll free at 800-772-1213 to determine your eligibility for, and to enroll in, Medicare.

We will send you information in advance of your 65<sup>th</sup> birthday if you may meet the minimum requirements, or you can download the *Medicare Payment Authorization* packet at [CalSTRS.com/forms](http://CalSTRS.com/forms).

If you have any questions about the program, send us a secure online message at [CalSTRS.com/contact](http://CalSTRS.com/contact) or through your *myCalSTRS* account, or call us at 800-228-5453.



### Good to Know: Check Up on Your Doctor's License

The Medical Board of California encourages consumers to check up on their doctors' licenses to help make an informed choice when selecting a medical professional. To determine a doctor's status, review license details and verify any disciplinary actions, go to [mbc.ca.gov](http://mbc.ca.gov) and click on *License Search*. You can also sign up to be notified by email of disciplinary actions taken against a physician's license, including probationary status, suspension or revocation. Encouraging patients to check up on their doctors' license is part of the Medical Board's ongoing mission of consumer protection. For more information, call 800-633-2322.



### Update Your One-Time Death Benefit Recipient Information Online at *myCalSTRS*

If you've gone through a divorce, remarried or your family has grown since your retirement account was established, make sure to update your recipient designation information. Log on to [myCalSTRS.com](http://myCalSTRS.com) for secure and convenient access to your CalSTRS accounts and select *Manage Your Beneficiary Selections*.