



MEDICAL BOARD OF CALIFORNIA



PUBLIC OUTREACH, EDUCATION, AND WELLNESS COMMITTEE MEETING AGENDA

COMMITTEE MEMBERS

Randy W. Hawkins, M.D., Chair
Howard R. Krauss, M.D.
Sharon Levine, M.D.
Ronald H. Lewis, M.D.
Denise Pines
Brenda Sutton-Wills, J.D.
David Warmoth

Hilton Los Angeles Airport
5711 West Century Boulevard
Los Angeles, CA 90045
La Jolla Ballroom

Thursday, April 19, 2018
1:00 p.m. – 2:15 p.m.
(or until the conclusion of business)

Public Telephone Access – See Attached
Meeting Information

ORDER OF ITEMS IS SUBJECT TO CHANGE

Action may be taken on any
item listed on the agenda.

While the Board intends to
webcast this meeting, it may
not be possible to webcast the
entire open meeting due to
limitations on resources or
technical difficulties.

Please see Meeting Information
section for additional
information on public
participation.

**If a quorum of the Board is present, Members of the Board who are not Members
of the Committee may attend only as observers.**

1. Call to Order/Roll Call/Establishment of a Quorum
2. Public Comments on Items not on the Agenda
*Note: The Committee may not discuss or take action on any matter raised during this public comment section, except to decide to place the matter on the agenda of a future meeting.
[Government Code §§11125, 11125.7(a)]*
3. Approval of the Minutes from the January 26, 2017 Public Outreach, Education, and Wellness Committee Meeting
4. Presentation on New Technological Outreach – Mr. Eichelkraut, Mr. Eslami, and Ms. Kirchmeyer
5. Presentation, Discussion, and Possible Action on the New Public Affairs Outreach Plan – Mr. Villatoro and Ms. Simoes
6. Discussion and Possible Action to Change the Name of the Board's Newsletter – Mr. Villatoro and Ms. Simoes
7. Presentation on Alzheimer's Disease: Detection, Diagnosis, and Disease Management – Terence Kelley, M.S. HCA, Alzheimer's Disease Program, California Department of Public Health and Sarah Kremen, M.D., Mary S. Easton Center for Alzheimer's Disease Research at the University of California, Los Angeles
8. Future Agenda Items
9. Adjournment

Meeting Information

This meeting will be available via teleconference. Individuals listening to the meeting will have an opportunity to provide public comment as outlined below.

For Thursday, April 19, 2018

Call in number: 888-455-9726

Passcode: 8280664 (callers will be asked to verbally provide this code to the operator to enter the meeting)

Please wait until the operator has introduced you before you make your comments.

To request to make a comment during the public comment period, press *1; you will hear a tone indicating you are in the queue for comment. If you change your mind and do not want to make a comment, press *2. Assistance is available throughout the teleconference meeting. To request a specialist, press *0.

During Agenda Item 2 – Public Comments on Items not on the Agenda, the Board has limited the total public comment period via teleconference to 20 minutes. Therefore, after 20 minutes, no further comments will be accepted. Each person will be limited to three minutes.

During public comment on any other agenda item, a total of 10 minutes will be allowed for comments via the teleconference line. After 10 minutes, no further comments will be accepted. Each person will be limited to three minutes per agenda item.

Comments for those in attendance at the meeting will have the same time limitations as those identified above for individuals on the teleconference line.

Please Note: Because there is an audio delay, if you are participating by phone and simultaneously watching the webcast, the Board requests you turn off the sound to the webcast for improved clarity.

The mission of the Medical Board of California is to protect health care consumers through the proper licensing and regulation of physicians and surgeons and certain allied health care professionals and through the vigorous, objective enforcement of the Medical Practice Act, and to promote access to quality medical care through the Board's licensing and regulatory functions.

Meetings of the Medical Board of California are open to the public except when specifically noticed otherwise in accordance with the Open Meeting Act. The audience will be given appropriate opportunities to comment on any issue presented in open session before the Committee, but the Chair may apportion available time among those who wish to speak.

For additional information, call (916) 263-2389.

NOTICE: *The meeting is accessible to the physically disabled. A person who needs a disability-related accommodation or modification in order to participate in the meeting may make a request by contacting Mary Kathryn Cruz Jones at (916) 263-2389 or Marykathryn.CruzJones@mbc.ca.gov or send a written request to Mary Kathryn Cruz Jones. Providing your request at least five (5) business days before the meeting will help ensure availability of the requested accommodation.*