



# MEDICAL BOARD OF CALIFORNIA



## PUBLIC OUTREACH, EDUCATION AND WELLNESS COMMITTEE MEETING AGENDA

### COMMITTEE MEMBERS

Ronald Lewis, M.D., Chair  
Randy Hawkins, M.D.  
Howard Krauss, M.D.  
Sharon Levine, M.D.  
Denise Pines  
David Serrano Sewell  
Barbara Yaroslavsky

Cal Expo Courtyard Marriott  
1782 Tribute Road  
Sacramento, CA 95815  
(916) 929-7900  
(directions only)

**Thursday, January 21, 2016**  
**2:00 p.m. – 3:00 p.m.**  
(or until the conclusion of business)

Teleconference – See Attached  
Meeting Information

Action may be taken on any  
item listed on the agenda.

While the Board intends to  
webcast this meeting, it may  
not be possible to webcast the  
entire open meeting due to  
limitations on resources.

Please see Meeting Information  
Section for additional  
information on public  
participation

### ORDER OF ITEMS IS SUBJECT TO CHANGE

### **ALL TIMES ARE APPROXIMATE AND SUBJECT TO CHANGE.**

**If a quorum of the Board is present, Members of the Board who are not Members  
of the Committee may attend only as observers.**

1. Call to Order/Roll Call
2. Public Comments on Items Not on the Agenda  
*Note: The Committee may not discuss or take action on any matter raised during this public comment section that is not included on this agenda, except to decide to place the matter on the agenda of a future meeting. [Government Code §§11125, 11125.7(a)]*
3. Approval of the Minutes from the October 29, 2015 Public Outreach, Education and Wellness Committee Meeting
4. Presentation, Discussion and Possible Action on the Public Outreach Campaign and Plan – Dr. Lewis
5. Presentation, Discussion and Possible Action on the Public Outreach Brochure – Dr. Lewis
6. Presentation, Discussion and Possible Action on Enhancements to the Website – Ms. Clark, Ms. Hockenson and Ms. Kirchmeyer
7. Future Agenda Items
8. Adjournment

## **Meeting Information**

This meeting will be available via teleconference. Individuals listening to the meeting will have an opportunity to provide public comment as outlined below.

**The call-in number for teleconference comments is: (888) 220-8450**

Please wait until the operator has introduced you before you make your comments.

To request to make a comment during the public comment period, press \*1; you will hear a tone indicating you are in the queue for comment. If you change your mind and do not want to make a comment, press #. Assistance is available throughout the teleconference meeting. To request a specialist, press \*0.

During Agenda Item 2 – Public Comments on Items Not on the Agenda, the Board has limited the total public comment period via teleconference to 20 minutes. Therefore, after 20 minutes, no further comments will be accepted. Each person will be limited to three minutes per agenda item.

During public comment on any other agenda item, a total of 10 minutes will be allowed for comments via the teleconference line. After 10 minutes, no further comments will be accepted. Each person will be limited to three minutes per agenda item.

Comments for those in attendance at the meeting will have the same time limitations as those identified above for individuals on the teleconference line.

*Meetings of the Medical Board of California are open to the public except when specifically noticed otherwise in accordance with the Open Meeting Act. The audience will be given appropriate opportunities to comment on any issue presented in open session before the Committee, but the Chair may apportion available time among those who wish to speak.*

*For additional information, call (916) 263-2389.*

*NOTICE: The meeting is accessible to the physically disabled. A person who needs a disability-related accommodation or modification in order to participate in the meeting may make a request by contacting Lisa Toof at (916) 263-2389 or [lisa.toof@mbc.ca.gov](mailto:lisa.toof@mbc.ca.gov) or send a written request to Lisa Toof. Providing your request at least five (5) business days before the meeting will help ensure availability of the requested accommodation.*

*The mission of the Medical Board of California is to protect health care consumers through the proper licensing and regulation of physicians and surgeons and certain allied health care professions and through the vigorous, objective enforcement of the Medical Practice Act, and to promote access to quality medical care through the Board's licensing and regulatory functions.*