MEDICAL BOARD OF CALIFORNIA
2017 STRATEGIC PLAN DEVELOPMENT ROADMAP

Preliminary Meeting & Set-up

- Preliminary meeting with client
- Introduce facilitators
- Set schedule and decide dates
- Decide roles
- Define process
- Create customized development plan for client

SWOT, Environmental Analysis Scan

- Conduct Focus Group
- Survey stakeholders
- Conduct Board member interviews
- Interview Executive Officer
- Compile and format data
- Analyze data
- Review findings with client

Board Meeting Planning Session

- Create Facilitation plan
- Conduct Planning Session
- Review Accomplishments
- Discover Vision
- Determine Mission
- Develop Values
- Review Environmental Scan Results
- Establish Goals and Objectives

Create & Finalize Plan

- Solid drafts plan
- Review plan with client and make adjustments
- Board approves and adopts plan at future Board meeting
- Post plan to Web site

Action Planning

- Prioritize objectives
- Establish timeframes
- Determine metrics
- Assign responsibilities
- Draft action plan
- Review plan with client and make adjustments