

MEDICAL BOARD OF CALIFORNIA STAFF REPORT

DATE REPORT ISSUED: January 21, 2014
ATTENTION: Committee Members
SUBJECT: Education and Wellness Committee Proposed Goals
STAFF CONTACT: Cassandra Hockenson, Public Affairs Manager

REQUESTED ACTION:

Review the revised goals for the Education and Wellness Committee and determine if any edits/revisions need to be made.

BACKGROUND AND ANALYSIS:

During the last Education and Wellness Committee Meeting on July 17, 2013 the Committee agreed on the following Mission Statement:

“The Mission of the Education and Wellness Committee is to actively pursue opportunities to educate the public on the functions and responsibilities of the Board; to protect the public by continuing to provide current, updated information regarding the Board’s laws and regulations, as well as relevant healthcare information to both physicians and the public; and to promote strategies and opportunities for physicians to maintain a sound balance in their personal and professional lives so they can offer quality care to their patients.”

At that time there was a Committee discussion regarding the development of goals that can adequately serve the Mission Statement and can be measured and attainable. It was suggested that the goals that were presented were too specific and needed to be broadened and rewritten. The Committee directed staff to revise the goals. The following goals are proposed for the Committee’s consideration:

Proposed Goals:

1. Educate the public on the Board’s mission, so they can play an active role in their own health care.
2. Educate physicians on the Board’s current laws and regulations, and how they impact their practice.
3. Educate physicians and the public on maintaining an overall healthier lifestyle, including the prevention and treatment of disease.
4. Inform stakeholders regarding changes in the delivery model of health care.
5. Review and monitor the Public Affairs’ Office strategic plan to ensure goals and objectives are being met.