

DHHS Office of Minority Health  
State Partnership Grant Program to  
Improve Minority Health

**Providing Quality Health Care  
with CLAS:**

A Curriculum for Culturally and Linguistically  
Appropriate Services

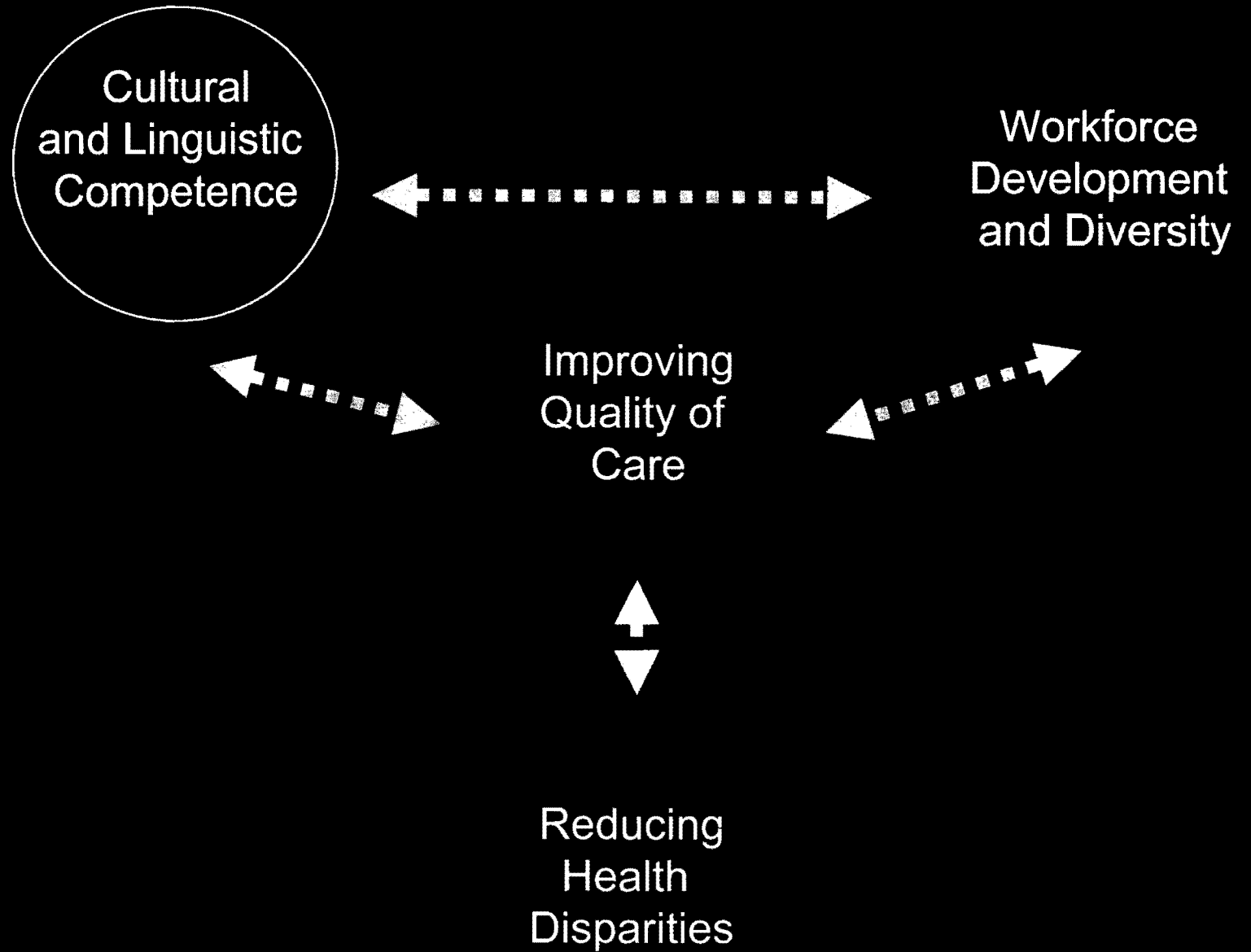
**A Partnership Between:**

CDHS, Office of Multicultural Health

UCDHS Center for Reducing Health Disparities

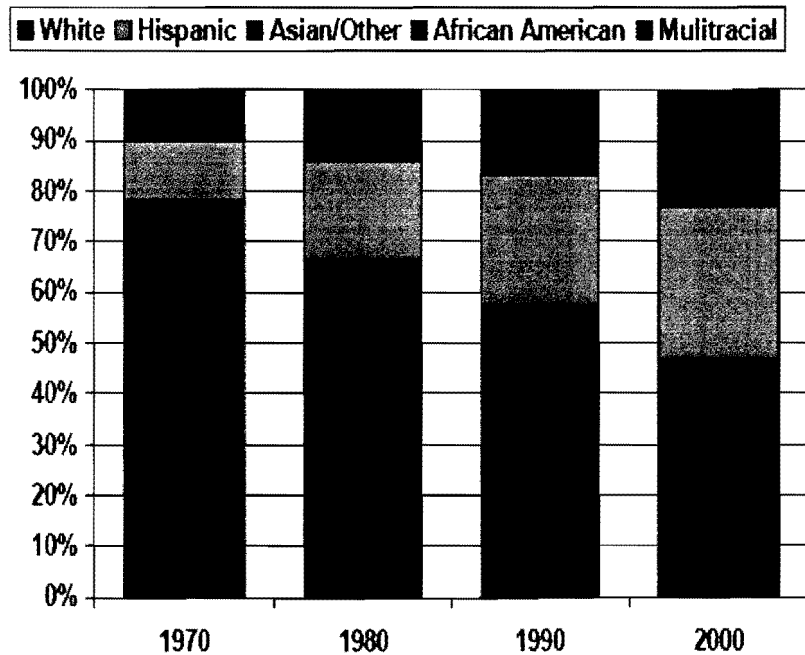


# Demographic Changes



## California's Population by Race and Ethnicity

**Figure 2**  
Racial/Ethnic Composition of  
California's Population, 1970-2000

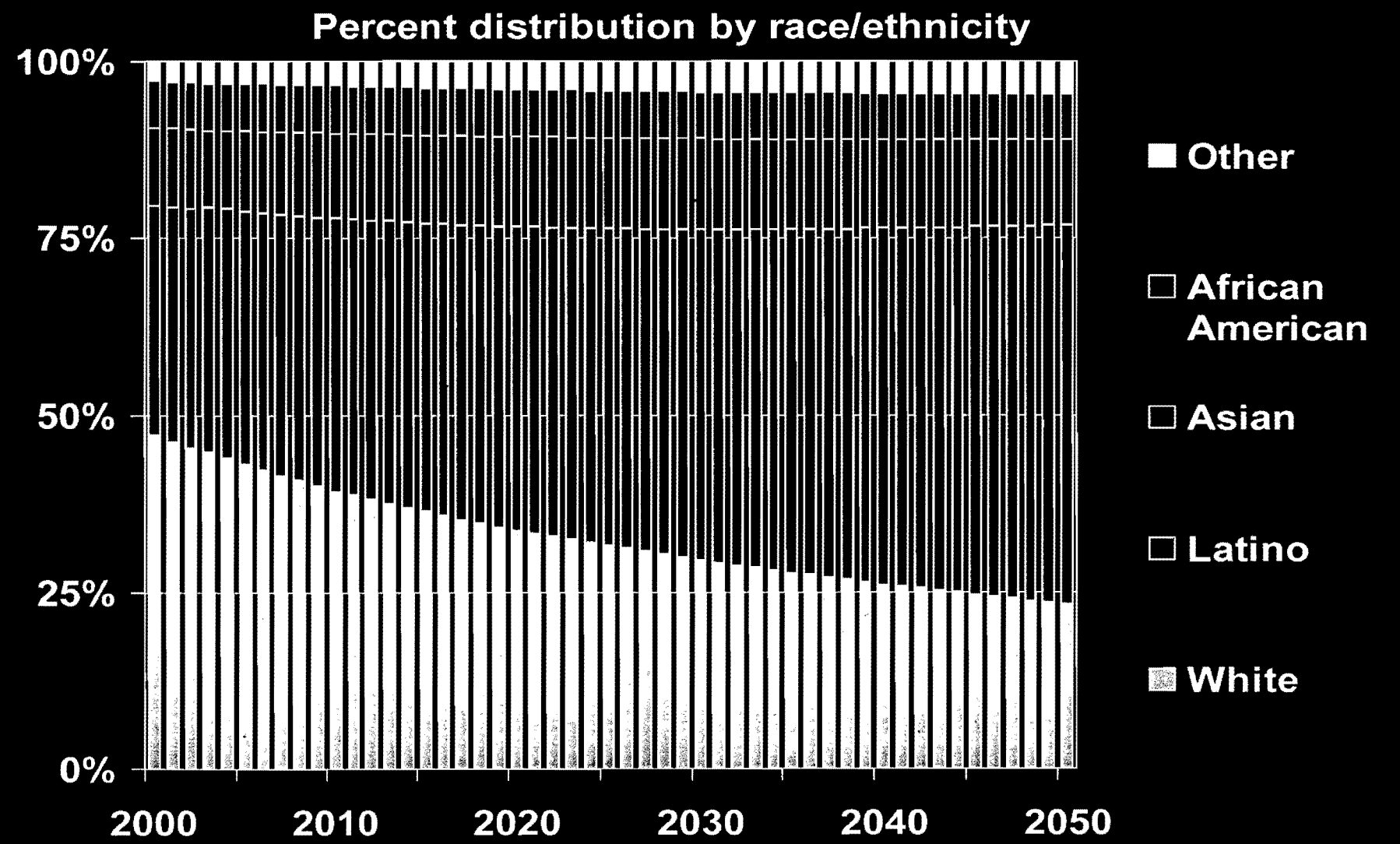


Source: Decennial censuses

- California leads the nation in diversity.
- As such, the state is challenged with a substantial leadership role in designing and maintaining services that achieve cultural and linguistic competency.

Source: Johnson, California's Demographic Future, Public Policy Institute of California, 2003

# California's Projected Population by Race and Ethnicity



Source: Hayes, 2006

## Health Disparities: Findings

### UNEQUAL TREATMENT

CONFRONTING RACIAL  
AND ETHNIC DISPARITIES  
IN HEALTH CARE

INSTITUTE OF MEDICINE

- Racial and ethnic disparities exist across a wide range of
  - disease areas
  - clinical services
  - clinical settings
- Minorities receive lower-quality health care
- Associated with higher mortality among minorities

Source: "Unequal Treatment: Confronting Racial and Ethnic Disparities in Health Care", IOM, 2002

# The National Healthcare Disparities 2006 Report

## National Healthcare Disparities Report



### Access to Care:

- Most disparities in access to care experienced by AA (3/5), Asians (3/5), and AI/ANs (4/5) were improving;
- Most disparities experienced by Hispanics (4/5) and by poor people (3/5)

## Recommendations from the IOM's Unequal Treatment

- Increase awareness of racial/ethnic disparities in health care;
- Collect patient data by race/ethnicity;
- Include measures of racial and ethnic disparities in performance measurement;
- Promote the use of interpretation services;
- Increase diversity of the health care workforce;
- Integrate cross-cultural education into the training of all current and future health professionals.

Source: Smedley, Stith, & Nelson, Eds. (2002). *Unequal Treatment: Confronting Racial and Ethnic Disparities in Health Care*, Washington: National Academies Press.

## Rationale for Culturally and Linguistically Competent Health Care

- Responding to demographic changes;
- Eliminating disparities in the health status of people of diverse racial, ethnic, and cultural backgrounds;
- Improving the quality of services and outcomes;
- Meeting legislative, regulatory, and accreditation mandates;
- Gaining a competitive edge in the marketplace;
- Decreasing the likelihood of liability/malpractice claims.

Source: Cohen E, Goode T. Policy Brief 1: Rationale for cultural competence in primary health care. Georgetown University Child Development Center, The National Center for Cultural Competence. Washington, D.C., 1999.



## Legislation

**California: “Continuing education: cultural and linguistic competency”**  
**AB 1195—California Business and Professions Code. Ch. 5,**  
**Article 10, § 2190.1 (2005), effective July 1, 2006**  
[www.healthlaw.org/library.cfm?fa=download&resourceID=78947&print](http://www.healthlaw.org/library.cfm?fa=download&resourceID=78947&print) -

**New Jersey: “Requires Physician Cultural Competency  
Training as a Condition of Licensure”**  
Senate Bill 144, signed into law March 23, 2005  
<http://www.njleg.state.nj.us>

**Washington State: “Requiring Multicultural Education  
for Health Professionals”**  
2006 Senate Bill 6194S, signed into law March 27 , 2006  
<http://www.washingtonvotes.org/2006-SB-6194>

## How Can A Program/Agency Become Culturally Competent

- Eight essential elements contribute to a health system or agency's ability to become more culturally competent;
- Each of these elements must function at every level of the system, i.e., policy, administration, practices and advocacy.

Source: Cohen & Goode, National Center for Cultural Competence, 1999

## How Can A Program/Agency Become Culturally Competent

### **The System/Agency:**

1. Should conduct needs assessments for service planning purposes;
2. Must value diversity;
3. Should have the capacity for cultural self-assessment;
4. Should be conscious of the dynamics inherent when cultures interact;

Source: Cross, TL, Bazron, BJ Dennis, KW and Isaacs MR, Towards a Culturally Competent System of Care, Child and Adolescent Service System program (CASSP) Technical Assistance Center, Georgetown University Child Development Center, Washington, D.C., 1989.

## How Can A Program/Agency Become Culturally Competent

### **The System/Agency:**

5. Should institutionalize cultural knowledge;
6. Should develop adaptations to diversity when necessary;
7. Should separate the effects of poverty and geographic location from cultural values;
8. Should be on guard against the creation of stereotypes in its efforts to be culturally competent.

Source: Cross, TL, Bazron, BJ Dennis, KW and Isaacs MR, Towards a Culturally Competent System of Care, Child and Adolescent Service System program (CASSP) Technical Assistance Center, Georgetown University Child Development Center, Washington, D.C., 1989.



U.S. Department of Health and Human Services, OHS  
Office of Minority Health



**National Standards for  
Culturally and Linguistically  
Appropriate Services in  
Health Care**

**FINAL REPORT**



March 2001  
Washington, D.C.

## Culturally and Linguistically Appropriate Services (CLAS) Standards

- A response to public and private providers, organizations, and government agencies for culturally and linguistically appropriate standards in the provision of health care;
- Emphasizes the importance of cultural and linguistic competence in health care;
- Developed 14 standards which define key concepts and issues, and discussion of critical implementation issues.

Source: Office of Minority Health, U.S. Department of Health and Human Services. (2000). National Standards for Culturally and Linguistically Appropriate Services (CLAS) in Health Care. Federal Register, 65(247), 80865-80879.  
<http://www.omhrc.gov/clas/finalcultural1a.htm>

## GLAS Standards Themes

The 14 Standards are organized by three themes:

- Culturally Competent Care
  - Standards 1-3
- Language Access Services
  - Standards 4-7
- Organizational Supports
  - Standards 8-14

**Funded Project:**  
**OMH State Partnership Grant Program  
to Improve Minority Health**

**Purpose:**

- A national strategy to facilitate the improvement of minority health and elimination of health disparities through the development of partnerships with established state and territorial offices of minority health.

**A Partnership between:**

- CDHS, Office of Multicultural Health
- UCDHS Center for Reducing Health Disparities



# CLAS Standards Project Organizational Chart

- Cultural and Linguistic  
Competence Content  
Advisory Task Force
1. Matthew Mock
  2. Mario Hernandez
  3. Tawara Goode
  4. Guadalupe Pacheco
  5. Ken Martinez
  6. Anelle Primm
  7. Mayra Endriga
  8. Peter Guarnaccia
  9. DJ Ida
  10. Rachel Guerrero
  11. Robert Like
  12. William Vega
  13. Anthony Dekker

Hendry Ton, M.D., MS  
CRHD  
Education Director

Erik Fernandez, M.D., MPH  
CLAS Project  
Evaluator

Marbella Sala  
CRHD  
Operations Manager

Daniel Steinhart  
CRHD  
CLAS Project Coordinator

# Cultural Competency Toolkit/ Curriculum Development Project

## Goals:

- Develop, implement, and evaluate a training curriculum for health service agencies and organizations based on the *Culturally and Linguistically Appropriate Services (CLAS) standards*.
- Disseminate and provide technical assistance in an effort to improve health service outcomes for minority populations .

# CLAS Implementation

## **Mission Statement:**

To implement, integrate and evaluate cultural and language competence across health systems to:

- Create a culturally and linguistically competent organization;
- Improve access to care;
- Enhance quality of care and outcomes;
- Maximize patient satisfaction and retention;
- Reduce health disparities.

## Curricular Approach

- Participant-centered, strength-based;
- Emphasizes collaborative effort;
- Facilitates deeper understanding and creative solutions;
- Allows for integration of CLAS standards into the organization's infrastructure, mission, and values.

## Participants

- 15-20 individuals in leadership positions;
- Commitment to design and implement projects incorporating CLAS standards
- Take ownership and lead the organization to full integration of the CLAS standards

## Leadership Support

- Endorsement of CLAS as operational philosophy—a way of doing business
- System-wide marketing of CLAS Project
- Support for participation
- Attendance by leadership

## Four Modules

1. Overview and Foundation
2. CLAS in Context; Project Development
3. System Change and CLAS
4. Project Evaluation and Implementation

## Maintaining Momentum

- Hold monthly meetings
- Develop plan
- Identify and solve challenges
- Share successful strategies
- Ownership of the CLAS Project



# CLAS Implementation Evaluation Model

## Benchmarks

- Participant:
  - Knowledge, Skills, Attitudes regarding health disparities and CLAS
- Organizational:
  - Level of implementation of each of the 14 Standards

## Outcomes

- Participant:
  - Knowledge, Skills, Attitudes regarding health disparities and CLAS
  - Ability to develop and implement CLAS-based improvement projects
- Organizational:
  - Level of implementation of each of the 14 Standards

## Summary

- Working knowledge of CLAS standards;
- Practical plan for implementation of CLAS standards;
- Effective coordination for maximal effect.

# Evaluation

## Course Evaluation

Overall Quality of Curriculum 3.5 out of 4

11 out of 14 participants would recommend curriculum to colleagues

Response Rate: 78%

## Evaluation: Knowledge

### Improvements in Knowledge (self reported)

Can better describe CLAS standards (100%)

More familiar with strategies for implementation (91%)

Greater awareness of CLAS based projects in system (100%)

Response Rate: 61%

## Evaluation: Attitudes

| After course, participants strongly agreed that:          | Improvement |
|---|-------------|
| CLAS standards are important to healthcare                | 2.5x        |
| CLAS standards are possible to implement                  | 1.7x        |
| Implementing CLAS standards can reduce health disparities | 2.7x        |

# Evaluation: Skills and Strategies

Case Study