

## **Jennifer Dunleavy, MSA**

### **Senior Vice President for Business and Operations at the Accreditation Council for Continuing Medical Education (ACCME).**

Ms. Dunleavy oversees the ACCME's systems for data collection and analysis in support of the accreditation for national and international providers of continuing medical education (CME). As a part of this responsibility, she directs ACCME's efforts to provide data services in support of seven specialty boards' Continuing Certification requirements, the Food and Drug Administration's (FDA's) Opioid REMS education initiative, and the Pilot program aimed at providing CME data to state licensing boards. At the ACCME, she is also responsible for budgeting, financial monitoring, information technology infrastructure, and office administration.

Jennifer received a Bachelor of Science in Education from Northwestern University, and a Master of Science of Accountancy from DePaul University. She is a Certified Public Accountant, and, prior to joining ACCME, worked in public accounting and banking.

## **Dr. Michael Zanolli**

### **Vice Chair, ACCME**

Dr. Zanolli is a physician who resides in Nashville, TN. He was educated in TN, earning a medical degree from UTHSC in Memphis, where he did his residency training combining two years of Internal Medicine and three years of Dermatology.

Academic and professional activities include fourteen years in academic medicine as a faculty member at Wake Forest University and Vanderbilt University, followed by a hospital based practice at St. Thomas Hospital in Nashville. He is currently a member of the Heritage Medical Associates (HMA) and served on the Board of Directors of HMA for five years. Service to HMA continues as a member of the Strategy Committee of the physician owned association.

Professional activities within the specialty of Dermatology include local, state, national and international participation in leadership roles. These include serving as past President of the Tennessee Dermatology Society, on numerous committees and task forces within the American Academy of Dermatology Association (AADA), including the AADA Congressional Policy Committee, past Chairman of SkinPAC, the AADA's federal political action committee, past President of the Photomedicine Society, and election to the American Dermatologic Association as a fellow.

Dr. Zanolli was appointed to the Tennessee Board of Medical Examiners (BME) by Governor Phil Bredesen in 2004 and was reappointed in 2009. Dr. Zanolli was again

reappointed in 2014 by Governor Bill Haslam and served as President of the TN BME from 2012 until the end of 2016. His third term expired in April of 2019.

In addition to State of TN activities, other professional leadership roles include past service as President then Chair of the Nashville Academy of Medicine and as a member of the Board of Trustees of the TN Medical Association. He served on the Board of Directors of the Federation of State Medical Boards (FSMB) for two consecutive terms from 2013-2019. Dr. Zanolli was elected to the Accreditation Council for Continuing Medical Education (ACCME) beginning December 2015 and was reelected for a second three year term in 2018. He currently serves as the Vice Chair of the ACCME.



## SIMPLIFYING CME DATA SHARING

Collaboration to Serve  
Licensees and the Board

**Michael Zanolli, M.D.,  
Vice Chair**

**Jennifer Dunleavy, MSA,  
Senior Vice President for  
Business and Operations**

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 ACCME

 **CMSS**  
Council of Medical  
Specialty Societies

 **AMA**  
AMERICAN MEDICAL  
ASSOCIATION

 **AHME**  
ASSOCIATION FOR HOSPITAL MEDICAL EDUCATION

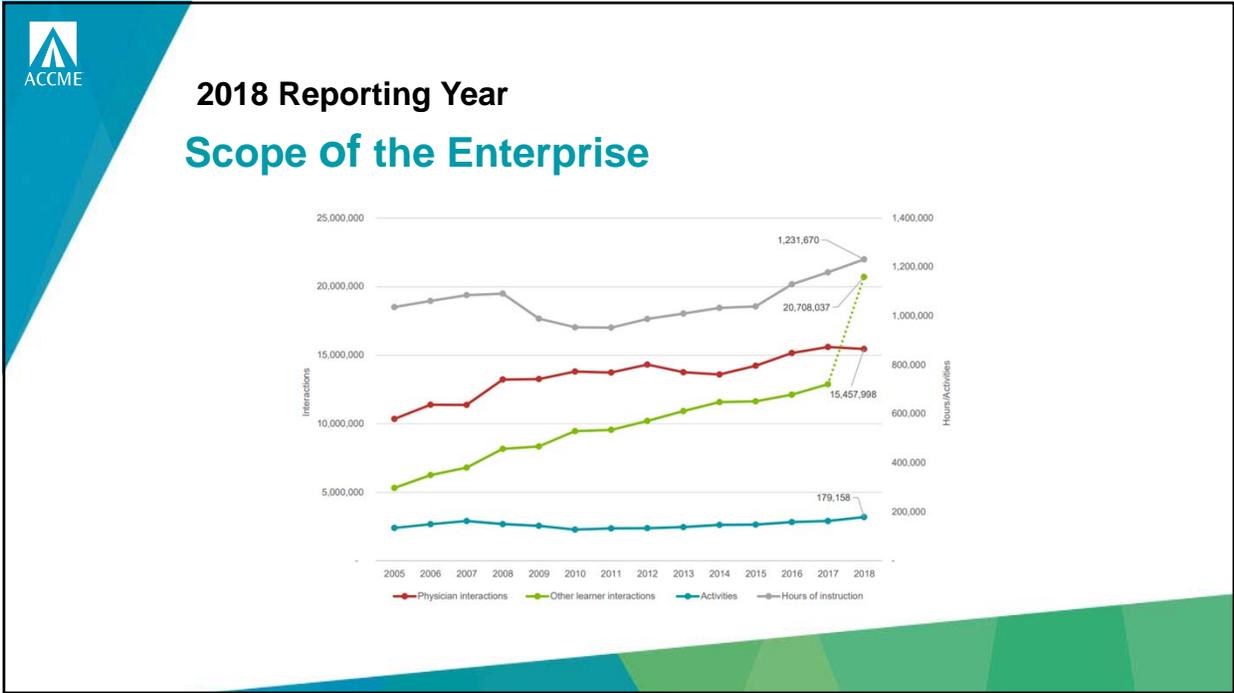
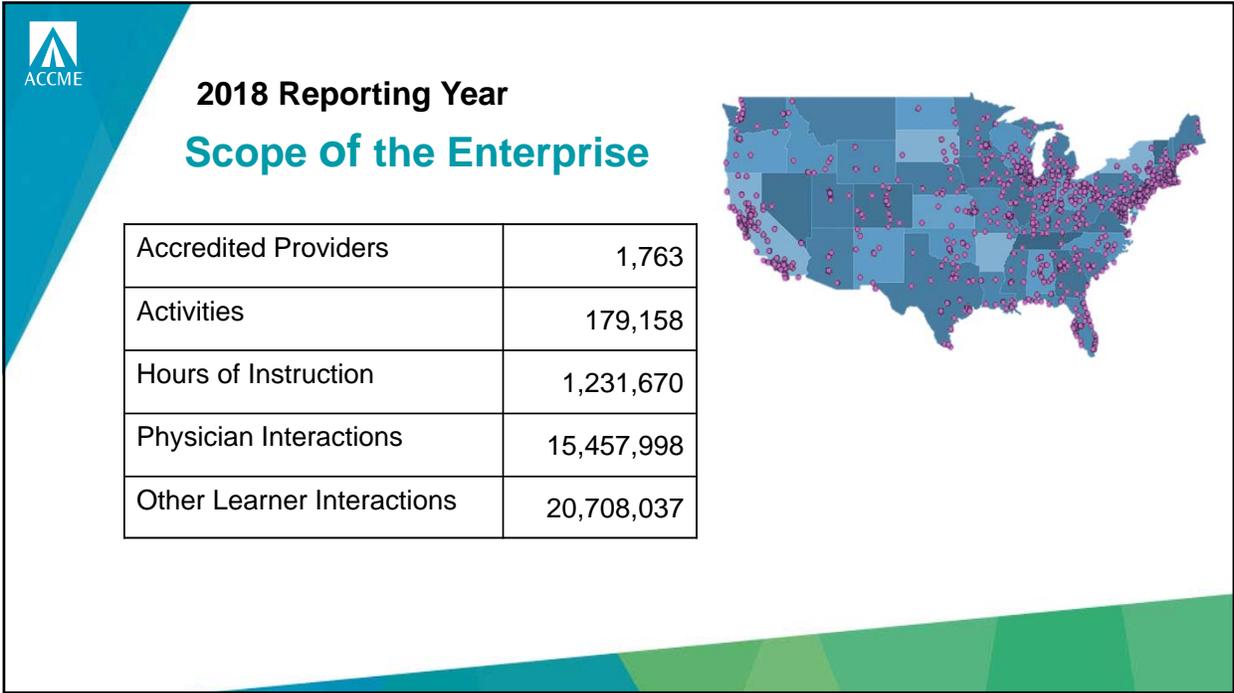
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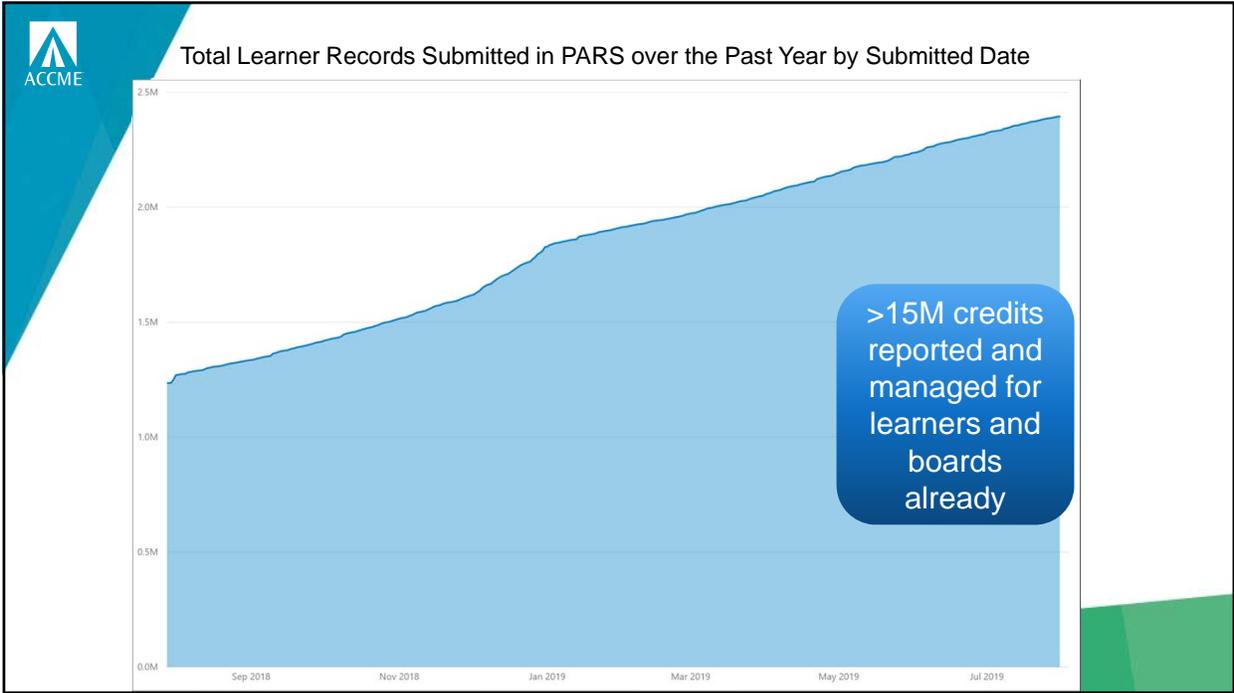
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 *Federation of*  
**STATE  
MEDICAL  
BOARDS**

 **American Hospital  
Association®**

 **AAMC**  
Tomorrow's Doctors, Tomorrow's Cures®







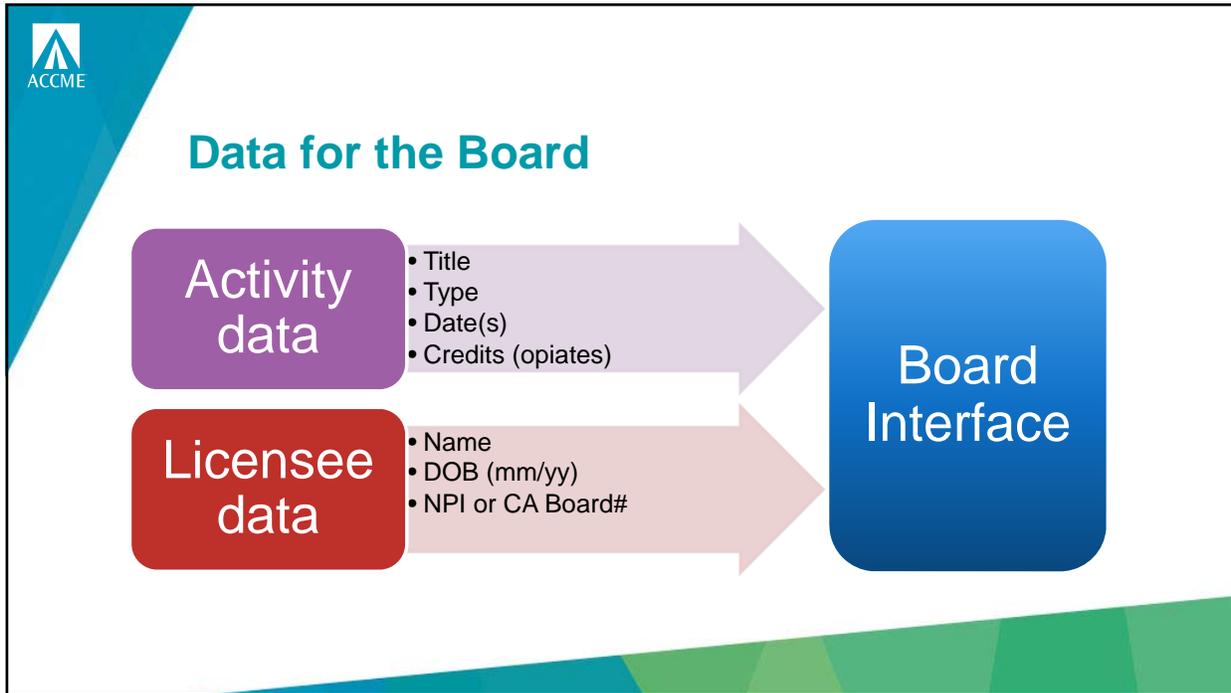
## Opportunities

- **Manage learner CME data seamlessly for licensees and the CA board**
  - Primary source verified and trustworthy data
- **Enhance the ability of the CA board to identify and verify**
  - Educational engagement of their licensees
  - Clinicians who are disengaged from professional development, and not meeting licensing expectations
  - Compliant activities from CA educational providers (eg opiates)



## DATA MANAGEMENT IN PARS

**PARS**  
**ACCME's Program &**  
**Activity Reporting**  
**System**



**BOARD INTERFACE**

### Search for Learners by CME Activity

ACCME Learner Reporting System for Boards

Logged in as Tennessee - Tennessee Board of Medical Examiners  
ACCME Organization ID: TN

Activities | **Learners**

**Learner Search**

Submission Date Range: 01/01/2019 to 07/07/2019 EDIT SEARCH

Credit Awarded: AMA PRA Cat 1 RESET SEARCH

Showing 1 - 4 of 4 results

ACCME ACTIVITY ID	LEARNER ID	FIRST NAME	LAST NAME	DOB	ACTIVITY TITLE	ACTIVITY TYPE	ACCREDITED PROVIDER	DATE COMPLETED	POINTS/ CREDITS	CREDIT(S) AWARDED	STATUS	
200930054	MD8246	Pedro	Chavez	5/17	North Carolina Course	Course	Western Regional Medical Center	02/12/2019	1	AMA PRA Cat 1	Accepted	<a href="#">DETAILS</a>
200930054	MD9030	Bruce	Brown	11/29	North Carolina Course	Course	Western Regional Medical Center	02/12/2019	1	AMA PRA Cat 1	Accepted	<a href="#">DETAILS</a>



## BOARD INTERFACE

### ...or Search for All Records for a Single Learner

**Learner Search**

Completion Date Range: 12/01/2019 to 07/31/2019 EDIT SEARCH

Learner Last Name: Test LEARNER ID: 555555 Credit Awarded: AMA PRA Cat 1 RESET SEARCH

Showing 1 - 5 of 5 results

ACCME ACTIVITY ID	LEARNER ID	FIRST NAME	LAST NAME	DOB	ACTIVITY TITLE	ACTIVITY TYPE	ACCREDITED PROVIDER	DATE COMPLETED	POINTS/ CREDITS	CREDIT(S) AWARDED	STATUS	
200930208	555555	Sarah	Test	1/1	Test55	Course	AAA Test Organization	01/02/2019	1	AMA PRA Cat 1 Pain Management	Accepted	<a href="#">DETAILS</a>
200930242	555555	Sarah	Test	1/1	June 2019 Anesthesiology Seminar	Course	AAA Test Organization	06/06/2019	3	AMA PRA Cat 1	Accepted	<a href="#">DETAILS</a>
200930242	555555	Sarah	Test	1/1	June 2019 Anesthesiology Seminar	Course	AAA Test Organization	06/06/2019	3	AMA PRA Cat 1	Accepted	<a href="#">DETAILS</a>
200930080	555555	Sarah	Test	1/1	Teaching Beginning Biology	Learning from Teaching	AAA Test Organization	01/01/2019	1	AMA PRA Cat 1	Accepted	<a href="#">DETAILS</a>
200929937	555555	Sarah	Test	1/1	testing 123123	Enduring Material	AAA Test Organization	12/31/2018	1	AMA PRA Cat 1 Pain Management	Accepted	<a href="#">DETAILS</a>

EXPORT RESULTS < 1 >



## CME PROVIDER INTERFACE

### Enter Information about CME Activities

**ACCME** Program and Activity Reporting System (PARS) Learn well Logged in as Johnny Tester | 1234567  
AAA Test Organization Help | Main Menu | Log Out

Home Activities Program Summary

Organization: **AAA Test Organization**

2019 Activities

Below are the **open and closed activities** that your organization has recorded for 2019.

- OPEN** activities contain incomplete information.
- CLOSED** activities contain all required information and require no further action.

Add Activity + Batch Upload Activities Reporting Year: 2019

Organization sidebar:

- Download Summary of Closed Activities
- Add an Activity
- Batch Activity Upload
- Download All Activities
- Download MOC Activities
- Download REMS Activities
- Download Activities Selected for Review

**ACCME** CME PROVIDER  
**Add learner attendance records to the CME activities**

Learner Reporting System for CME Providers  
 Logged in as: Jeffrey Tester  
 AAA Test Organization  
 ACCME Organization ID: 1234567

Activity Learner Summary | Learner Search | Bulk Upload Learners

Back to Activity Results / Activity Detail

**Sample Treatment of International Travelers**  
 ACCME Activity ID: 205931284, Provider Activity ID: 3LC2190730-01, RPC ID: N/A

ACTIVITY TYPE	ACTIVITY DATE	ACTIVITY END DATE	REPORTING YEAR	AMA PRA CATEGORY 1 CREDITS™
Internet Live Course	01/01/2019	N/A	2019	20

**Learner Data** Showing lines 0 - 0 of 0 result(s) found  
 FILTER OPTIONS: TN Tennessee Board of Medical Examiners  
 Board Points/Credits: 20.00 SELECT BOARD OR PROGRAM

FIRST NAME	LAST NAME	DATE COMPLETED	DOB	LEARNER ID #	NPI	STATUS	CREDITS/POINTS	AMA PRA CAT 1	PAIN MANAGEMENT	OTHER BOARDS
Jane	Doe	01/15/2019	05/31	999999	NPI (optional)		5	<input checked="" type="checkbox"/> AMA PRA Cat 1	<input type="checkbox"/> Pain Management	<input checked="" type="checkbox"/> OTHER BOARDS
John	Doe	06/30/2019	01/25	999993	NPI (optional)		10	<input checked="" type="checkbox"/> AMA PRA Cat 1	<input checked="" type="checkbox"/> Pain Management	<input checked="" type="checkbox"/> OTHER BOARDS

In submitting learner completion data for this CME activity you: 1. attest that you have obtained permission from each learner to provide ACCME with the completion data; 2. agree to allow ACCME to release information about this activity and its learners to the authorized entities for their unredacted use; 3. understand that ACCME may publish information about this activity and/or aggregate information about the learners.

**QUESTIONS**

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## CME Data for Physicians in California

### Accredited CME

There are over 250 accredited continuing medical education (CME) providers in California. Furthermore, many physicians licensed in California participate in activities offered by the approximately 1500 accredited providers from outside of the state. As a result of their accreditation these organizations can issue AMA PRA Category 1™ CME credits to physicians who complete their activities. Typically, this credit is issued as a paper or digital certificate.

ACCME has been progressively deploying a digital system where accredited providers report CME completion data for the physicians into the system; authorized licensing staff can log in to ACCME's data systems and see the CME completion records for physicians-licensees without having to retrieve that information from the physician.

### State Pilot Background

ACCME launched this pilot project with the Tennessee Board of Medical Examiners and the North Carolina Medical Board. The licensing authorities in Maine recently joined the pilot, simplifying the CME reporting process for those learners who have Maine licensees. Based on the success of the pilot we are offering the secure data system to other licensing boards. We believe this service will enable you to provide more value to your learners by streamlining the CME reporting process, while making your audit process much more efficient and straightforward. There is no fee for this service. More information about the pilot can be found [here](#).

### Goals for the State Board Reporting

#### For Clinicians

- To reduce their administrative burden by having CME completions automatically reported to their licensing board(s)

#### For Licensing Boards

- Simplify the reporting of CME credit for licensees
- Simplify the review or audit of licensees for having met credit requirements

#### For Education Providers

- Alignment between the systems
- Increase value of the education and credit earned
- To be able to upload learner data

## How does it work?

Physicians provide their license number and identifying information to the accredited provider and give permission for their data to be shared with the licensing board through ACCME's data system when they register for the activity.

Participating accredited CME providers use ACCME's Program and Activity Reporting System to describe the activity in the data system, including providing categorization as to whether the activity meets other state-required expectations for CME. Once completed, the accredited provider securely uploads the learner completion records for the activity. The learner participation data that the CME providers report includes:

- First and Last Name
- Month and Day of Birth MM/DD (no year)
- State License Number
- (Optional) National Provider Identifier (NPI)\*
- Activity Title
- Activity categorization, if applicable
- Date of Completion of Activity
- Number of *AMA PRA Category 1 Credits™* earned

The Medical Board of California would be given a secure account in PARS that would allow authorized staff to view (and download) the learner data that has been submitted for licensed physicians. Providing access to the data in PARS eliminates the need for your licensees to submit, and for the Medical Board to collect, copies of CME certificates, since the data in PARS is primary source data.

Sample announcement to be sent to Licensees

### **The Medical Board of California Simplifies CME Data Reporting**

The Medical Board of California is pleased to announce that it has launched a voluntary pilot program that will allow licensed physicians to have their continuing medical education (CME) credits conveniently and securely shared directly between the accredited educational provider and the Board. The project is being facilitated by a collaboration with the Accreditation Council for Continuing Medical Education (ACCME).

When you attend an accredited CME activity from one of the participating educational providers listed below, you may be asked to provide your name, CA license number or national provider identifier (NPI), and the day and month of your birth. Providing this information allows the educational provider to automatically verify and share your participation in the accredited CME activity with the Board. The goal is to move to a model where the Board is able to verify its licensees' fulfillment of all CME requirements with minimal action by the licensee. This goal is motivated by a desire to reduce and simplify regulatory burdens on licensees.

Please refer questions about this pilot program to your participating accredited educational provider – [contact information is available here](#).

The Board hopes this project leads to a new and simplified way of managing CME activities.