MEDICAL BOARD OF CALIFORNIA
Midwifery Program

Midwifery Advisory Council Member Application

The Midwifery Advisory Council (MAC) is an advisory council responsible for making recommendations on matters presented by the California Medical Board (Board) members, Board staff, or designees. The MAC represents the midwifery community and licensed midwives in the State of California. The MAC is comprised of three licensed midwifes, one physician and surgeon, and two public members. Public member representatives have an interest in midwifery, but are not licensed midwives. The MAC members volunteer to serve and attend all MAC meetings for up to a three-year term. This application form has been developed to review volunteers interested in serving on the MAC. To be considered for appointment, please mail, email, or fax your MAC Member Application form no later than **December 15, 2024,** to:

Medical Board of California
2005 Evergreen Street, Suite 1200
Sacramento, CA 95815
Attention: Midwifery Program
FAX: (916) 263-8936
tonya.morairty@mbc.ca.gov

Name:	Last	First	Middle Initial	Suffix
Address:	Street [redacted]	City [redacted]	State [redacted]	Zip Code [redacted]
Phone:	Cell# [redacted]	Home #	Work#	Fax#
Email:	[redacted]			

Are you a California Licensed Midwife?	☐ YES ☐ NO *License Number: LM #* _____
Are you a California Licensed Physician?	☐ YES ☐ NO *License Number:* _____ *If yes, are you currently practicing as an obstetrician/gynecologist?* ☐ YES ☐ NO
Are you, or have you ever been, a board member of a midwifery or physician related entity?	☐ YES ☐ NO *If yes, please list the name of the board(s):* Name — Dates of Membership Name — Dates of Membership
Organization/Association: *(If volunteering as a non-licensee "public member" please insert the word "SELF – PUBLIC Interest")*	
Position within the Organization/Association: *(Board member, executive, or member)*	

Do you know anyone who might oppose your appointment to the MAC Advisory Council?	☐ YES ☐ NO
Is there anything in your background, if made known to the general public through service on the Advisory Council, would cause embarrassment to you and/or the Board?	☐ YES ☐ NO
Have you ever been formally disciplined or cited for a breach of ethics or unprofessional conduct by an organization?	☐ YES ☐ NO

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Please attach your resume or curriculum vitae.
Please attach a letter outlining your qualifications and interest in midwifery and home birth, including prior involvement with midwifery-related organizations.
Please attach three letters of recommendation from licensed midwives or clients in your area. (If applying for midwife position at least 2 of the letters must be from practicing midwives in your area)

Karen Roslie
_____
(Signature)

10-3-24
_____
(Date)

DISCLOSURE: *Providing this information is strictly voluntary. The personal information requested on this form is being collected for consideration of appointment as a member of the MAC. This information will be reviewed by Board staff and members of the Board and/or MAC. This form will be retained in the files of the Licensing Program. This form and attachments must be submitted by December 15, 2024, to be considered.*

KAREN H. ROSLIE
[redacted]

Professional Profile:

Best Start Birth Center Executive Director (February 2007 to present)
Extensive background in operating a state licensed and national accredited freestanding alternative birthing center. Perform all leadership functions deemed necessary by the Board of Directors to ensure achievement of Best Start Birth Center's goals and execution of its mission. Responsible for the direction, coordination and overall management of facility and implement the objectives set by the Board to ensure the organization's overall effectiveness.

Responsibilities:
1. Coordinates the long-range financial development and management of the center while maintaining quality clinical and personnel services.
2. Institute new public relations tools increasing community interest in the birth center and increasing clientele.
3. Lead participation in grant projects, (Healthy Start and Strong Start), collecting data/evidence demonstrating midwifery led birth centers as a cost effective, high quality model of care. Ensure ongoing data collection for the American Association of Birth Centers utilizing the perinatal data registry.
4. Participate/coordinate selection and training of new management team members. Ensure implementation of center's philosophy and objectives related to staff performance standards, policies and procedures, clinical practice guidelines, job classifications, and compliance with government regulations and credentialing practices.
5. Represents the center in its relationships with other health organizations, government agencies, and third party payers.
6. Continuous quality improvement in the area of personnel work practices for Human Resources, provider credentialing, and Occupational Health/Safety.
6. Responsible for insuring sound ethical practices and strict compliance with all regulatory agencies governing health care delivery and the rules of national accrediting and state licensing bodies.
7. Coordinate with Clinical Director and members of the clinical management team to ensure open lines of communication and collaboration while maintaining strict adherence to policy and procedures of the birth center.
8. Recommend policy positions regarding state and federal legislative matters that allow increased access to midwives and birth center care for California women.
9. Coordinate with medical staff and other center personnel to monitor activities to ensure fulfillment of the community's needs for quality health care: Volunteer doula program, lactation support classes, postpartum support classes, group prenatal appointments for Best Start clients and the public, and access to CPSP, (Comprehensive Perinatal Services Program).
10. Maintains strictest confidentiality. Privacy Officer. Security Risk Analysis.

Accomplishments:

- Instituted new public relations tools increasing community interest in the birth center and bringing in new clientele increasing the number of moms admitted to the birth center. As a result, the overall rate of cesarean sections in San Diego was lowered making a positive impact for San Diego birthing women.
- Best Start was a leading birth center in the CMS Strong Start grant program for lowering preterm birth.
- Effectively negotiated superior professional liability insurance policies at substantially reduced cost, 40% less than previous policy(s).
- Led staff through multiple CABC re-accreditation's. Brought the birth center into electronic health record keeping converting paper charts to an electronic health record system improving procedures for tracking Commission for the Accreditation of Birth Center (CABC) Standards and Indicators.
- Creation of second corporation specific to professional services, (Best Start Midwife Services) distinguishing clinical care separate from facility services, insuring compliance with California Board of Nursing regulations.
- Re-negotiated facility and professional services contracts allowing for significant increased reimbursement from private/public payers. Sought and received increased reimbursement for birth center facility and professional services from Medi-Cal, (California Department of Health Services, (DHCS).
- Worked closely with the American Association of Birth Centers (AABC), and Congresswoman Susan Davis's office to ensure birth centers were reimbursed a facility fee, (H.R. 2358, Medicaid Birth Center Reimbursement Act).

- Worked closely with CA state legislators, house speaker-Toni Atkins on AB1306 and California Nurse Midwife Association, (CNMA) to create bill language that allows increased access to midwives and birth center care for California women by removing physician supervision for Certified Nurse Midwives.
- Created non-profit 501C3, Women's Health International, (womenshealthintl.org) for the growth and advancement of freestanding birth centers.
- Reorganized management practices enabling birth center to pay off incurred debt (over 12% of gross income), in the first year employed with Best Start Birth Center, while maintaining quality clinical/ personnel services.

Additional Career Experience
Extensive experience in creating excellent client relations, customer service, developing marketing strategies, and contract negotiation, sales, marketing, and project management.

Real Estate Property Management: (2003 to present)
Standard Pacific Homes, ***San Diego County*****--Community Sales Manager,** (2002-2007)
Community Sales Manager on several high inventory tracts in North San Diego County.
Responsibilities: train new agents/assistants, create & track marketing tools/advertising, perform market analysis, negotiate contracts, implement documentation, and ensure successful closure of active escrows. Extensive experience organizing and following through on varied responsibilities in a timely manner. Well versed in developing excellent relationships with clients. Skilled at resolving problems that arise in day-to-day activities.

Granite Homes, **Community Sales Manager,** (2001-2002)
Community Sales Manager on housing tract, in North San Diego County. Sold entire tract w/out the aid of an additional sales agent or assistant. (85% sold before completion of model homes).

Michael Crews Development, **New Home- Sales Agent,** (2000-2001)
Acted as new home sales agent at all tract locations.
Acted as resale Real Estate agent facilitating Buyer trade-ins in new- home purchases.
Closed over $20,500,000.00 in real estate transactions without aid of model homes.

Remax Associates, **Resale Real Estate Agent,** (1998-2000)

Research and farm target market, handle client relations, property showings, implement documentation, contract negotiations, general office duties, bookkeeping, and coordinating escrows from start to completion. Obtain new clientele/ acted as solo agent (closed an average of 2 homes per month without an assistant).

Education
Bachelors in Social Science, Minor in Psychology-California State University, San Marcos (1998)
Associate of Arts in Liberal Studies- Mira Costa Community College (1994)

Personal
- Member of Midwife Learning Collaborative, Institute for Medicaid Innovation, (Midwifery Access CA).
- CPPM, (Certified Physician Practice Manager, AAPC (American Academy of Professional Coders
- Consumer Member Nurse Midwifery Advisory Committee- California Board of Registered Nursing November 2015 to January 2020.
- AABC (American Association of Birth Centers)
- ACNM (American College of Nurse Midwives)
- CNMA (California Nurse Midwives Association)

California Licensed Real Estate Agent 01245356
Member of Sociology Honor Society/ California State University, San Marcos (97/98)
Certificate in Conversational Spanish, August/93 Universidad de Santiago de Compostela, Santiago Spain
Computer Skills: *Microsoft Office, Quicken, Quick Books, Multiple Listing Service (MLS), Sales Force, various Electronic Health/Medical Practice Management Systems*

***References available upon request**

10/16/2024

Karen Roslie: Letter of Interest

Executive Director of Best Start Birth Center in San Diego, CA. Born and raised in coastal areas of San Diego, California. Graduate of Cal State San Marcos in field of Social Science/Psychology.

My mother is Roberta Frank, a Certified Nurse Midwife, and founder of Best Start Birth Center, incorporated in 1989. Best Start Birth Center was California's first state licensed and nationally accredited birth center.

Prior to my employment at Best Start Birth Center, I enjoyed a successful career in real estate and had no plans to make a career change. However, after the birth of my son, born at Best Start Birth Center in 2003, I experienced midwifery care firsthand and when a vacancy opened at Best Start in February of 2007, I stepped in to fill it. While I knew nothing about the medical field, I did have the skills needed to run the non-clinical aspects of the organization. I have been with Best Start, ever since.

Unfortunately, as of April of 2024, we were forced to close Best Start Birth Center due to midwifery staffing issues. The number of qualified midwives available is inadequate to meet patient demand. Midwife education has not kept up with the need, and existing midwives cannot be credentialed in a timely manner. Conflicting regulations at state and federal levels contribute further to midwives being underutilized.

Both midwifery license types, (Licensed Midwives and Certified Nurse Midwives), provide excellent care for low-risk pregnancies and need to be able to practice to their fullest potential. Especially during a time when obstetric practices and birth centers are closing all over the state, community midwives are going to be utilized by the public in home birth settings more than ever. My hope is that policy changes will enable the healthcare system to support the desire of pregnant people to receive midwifery care, if desired. If community midwives were fully accepted, midwifery care could provide a solution to issues within our maternal healthcare system, such as racial disparities and providing care in areas that lack obstetric providers.

Disclosure: I previously served as a consumer member for the Midwifery Advisory Committee for the Board of Registered Nursing from November 2015 to January 2020. My personal experience as both a consumer of midwifery care as well as an operations director of a California licensed and nationally accredited birth center, qualify me to fulfill the role of Midwifery Advisory Council Member for Board of Medicine. Thank you for your consideration.

Sincerely,

October 9, 2024

Colleagues,

I have been a birth worker for more than 14 years, and a Licensed Midwife in California since 2022. I have attended more than 300 births across the United States, Japan, and the Philippines. I have worked in a large variety of birth centers and home birth practices and run my private birth business assisting clients in a variety of roles for the past 14yrs. I currently assist families in greater San Diego area in my private home birth practice.

It is my pleasure to recommend Karen Roslie as a public member for the Midwifery Advisory Council with the California Board of Medicine. I have had the distinct privilege of knowing Karen while working with her both as a provider at her freestanding birth center and as a community midwife. It is always a pleasure to work with Karen supporting mutual efforts to help provide safe, compassionate midwifery care.

Karen has a passion for service and a background working with a variety of families and care providers. This background will be a huge asset to the Midwifery Advisory Council. Her easy-going, compassionate demeanor combined with an exceptional attention to detail makes her a fantastic candidate. She has my most enthusiastic recommendation for consideration to the Midwifery Advisory Council.

Please allow me the opportunity to amplify my recommendation with a phone call or email at [redacted]

Sincerely,

Amanda J. Winn

Amanda J. Winn, BS, LM, CPM

To Whom It May Concern,

I am writing to wholeheartedly recommend Karen Roslie for the position of public member on the Midwifery Advisory Council with the Board of Medicine. As a Licensed Midwife and a dedicated advocate for maternal health, I have had the privilege of working alongside Karen in our mutual efforts to ensure safe, compassionate, and high-quality midwifery care for our community.

Karen's extensive experience as the director of operations of a freestanding birth center in San Diego has demonstrated her unwavering commitment to advancing midwifery care. She consistently puts the needs of mothers and families at the forefront of her work, and her leadership in this field has been truly inspiring. I am confident that her insights and dedication would make her an invaluable addition to the Midwifery Advisory Council.

Should you require any further information or have additional questions, please do not hesitate to reach out to me directly. I am confident that Karen would serve this council with distinction.

Sincerely,

Allison Tartari, LM, CPM
Executive Director, Thrive Wellness Collective
[redacted]

Madeleine Justine Wisner
LM #510
[redacted]

10 October, 2024

To Whom It May Concern:

It is my pleasure to recommend Karen Roslie as a public member for the Midwifery Advisory Council with the Medical Board of California. I came to know Karen as a fellow member of Midwifery Access California, formerly the Midwifery Learning Collaborative through the Institute of Medical Innovation. Through this organization, we have worked for over three years together to support mutual efforts to provide safe, compassionate midwifery care for Licensed Midwife consumers in California.

If chosen, I believe she will be an excellent candidate for the position.
If I can be of any further assistance, please do not hesitate to contact me.

Sincerely,

Madeleine Wisner
Licensed Midwife LM #510