



# News Release

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## Prescription Drug Awareness Month

**SACRAMENTO:** The Medical Board of California announces the launch of its campaign promoting March as Prescription Drug Awareness Month.

Senate Concurrent Resolution 8, passed by the Legislature in 2013, designated March as Prescription Drug Awareness Month and encourages individuals to “spread the word – one pill can kill.” As of 2011, the Center for Disease Control released data revealing that prescription drug deaths are now the leading cause of accidental deaths outnumbering traffic fatalities. This has become an epidemic. The primary goal of the Medical Board is the protection of consumers, and the Medical Board is determined to make physicians and consumers aware of this epidemic. The Medical Board wants to inform individuals of what they can do to help reverse this trend.

The Medical Board has a video available for broadcast hosted by Board Member Dr. Michael Bishop. This video addresses what physicians can do to help prevent prescription drug abuse. In addition there will soon be PSAs available in both English and Spanish that will address what the consumer can do. You can currently obtain the video at: [http://youtu.be/IszCweoM\\_ak](http://youtu.be/IszCweoM_ak)

Please contact the Medical Board’s PIO for further information or assistance in obtaining the video.

Please share this video with anyone and everyone! Remember, “Spread the Word...One Pill Can Kill.”

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*The mission of the Medical Board of California is to protect health care consumers through proper licensing and regulation of physicians and surgeons and certain allied health care professions and through the vigorous, objective enforcement of the Medical Practice Act, and, to promote access to quality medical care through the Board's licensing and regulatory functions.*

*If you have a question or complaint about the health care you are receiving, the Board encourages you to visit its Web site at [www.mbc.ca.gov](http://www.mbc.ca.gov) or call (800) 633-2322.*

*For up-to-date information on Board activities, please join our “Subscribers’ List” at [www.mbc.ca.gov/subscribers.htm](http://www.mbc.ca.gov/subscribers.htm).*

## Medical Board of California

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