

## NEWS RELEASE

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## Medical Board of California Releases First Ever, Innovative License Alert Mobile App

(Sacramento, Calif.) – The Medical Board of California (Board) today unveiled a groundbreaking app for Apple iOS devices that empowers California health care consumers to make informed decisions about their doctors. With the release of this new mobile app, the Board becomes the first medical board in the nation to utilize such technology to notify patients about their doctors.

Now available as a free download on the Apple Store, the Board's app notifies users whenever there is an update to their doctor's license. Consumers can use the app to follow up to 16 doctors and create a fully customizable 'following' list.

The app sends notifications to users whenever a doctor on their list has changed their address or name, added a specialty, has been disciplined by the Board, and much more. A version for Android smart phones is forthcoming. Users can <u>download the app</u>, by visiting the Apple Store and searching for "<u>Medical Board of California</u>."

"The Board is incredibly excited about the app and believes it takes great strides in meeting the Board's mission of consumer protection and enhancing transparency to consumers," said Kimberly Kirchmeyer, the Board's Executive Director.

Board staff began developing the mobile app in late 2017 and programmed it to harness the power of the Department of Consumer Affairs' license search interface. The app furthers the Board's continued outreach campaign that encourages consumers to "Check Up on Your Doctor's License."

Consumers can still look up doctors' licenses through the Board's <u>website</u> or by calling the Board at (800) 633-2322 or sending an email to <u>webmaster@mbc.ca.gov</u>. To access more information on the License Alert App, visit the Board's iOS App webpage <u>www.mbc.ca.gov/About\_Us/iOS.aspx</u>

For information about the Board, visit <u>www.mbc.ca.gov</u>. Connect with the Board on <u>Twitter</u>, <u>Facebook</u> and <u>YouTube</u>.

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The mission of the Medical Board of California is to protect health care consumers through the proper licensing and regulation of physicians and surgeons and certain allied health care professionals and through the vigorous, objective enforcement of the Medical Practice Act, and to promote access to quality medical care through the Board's licensing and regulatory functions. If you have a question or complaint about the health care you are receiving, the Board encourages you to visit its website at <u>www.mbc.ca.gov</u> or call (800) 633-2322. For up-to-date information on Board activities, please join our "Subscribers' List" at <u>www.mbc.ca.gov/Subscribers.</u>